



THE ORTHOPEDIC INSTITUTE

**IORTHO SPECIALIZES IN  
INNOVATIVE AND COMPREHENSIVE  
CARE WITH THE FOCUS ON YOU**

iOrtho is a multispecialty musculoskeletal health care practice providing patients with innovative procedures and state-of-the-art treatments, iOrtho has extended its delivery of services through a partnership with NYU Langone Orthopedic Hospital. Gregory Montalbano, MD, spoke with the Staten Island Advance about the relationship, the practice and how joint injuries and arthritis are being treated.

For more information, call **833-Go-IOrtho (833-464-6784)**, visit on social media by using **@iorthomd** or visit **iorthomd.com**



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**Q: WHY HAVE YOU CHOSEN A PARTNERSHIP WITH NYU LANGONE IN MANHATTAN OVER THE LOCAL HOSPITALS?**

**A:** We chose NYU Langone Manhattan so that our surgical patients have access to the highest quality of care. I trained at NYU Manhattan which is an internationally recognized facility for orthopedic research and clinical excellence. Achieving the best surgical outcomes is not solely predicated on the skill of the surgeon but also has a lot to do with the facility where the work is being done. NYU-LOH has received the highest ratings from the Center for Medicare Services (CMS) and also U.S. News & World Report and our patients benefit by having access to this exceptional level of hospital service delivery.

**Q: WHAT IS NEW IN JOINT REPLACEMENT SURGERY?**

**A:** Sophisticated robotics software offers an extremely high level of precision that would have been exceedingly difficult to achieve without the advancement of these technologies. Also, custom implants can now be manufactured for each patient based off CT imaging which allows for a more precise restoration of normal anatomy and joint mechanics compared to off-the-shelf products.

**Q: ARE THERE ANY REGENERATIVE OPTIONS TO TREAT ARTHRITIS PAIN?**

**A:** Orthobiologics is an area of regenerative medicine that is growing alongside other areas of the specialty. Platelet Rich Plasma (PRP) is a treatment derived from the patients own blood and

performed in the office. The use of PRP in arthritic joints has been shown in clinical studies to not only reduce symptoms, but also to slow down the progression of further cartilage loss. As a practice we believe in using regenerative medicine as an evolving part of our overall approach to treating disease.

**Q: YOU RECENTLY CHANGED THE NAME OF THE PRACTICE TO IORTHO, CAN YOU EXPLAIN THE NAME CHANGE AND HOW HAS IT BEEN RECEIVED BY EXISTING PATIENTS?**

**A:** We want clients to recognize us in a way that is consistent with our vision. We offer an innovative and personalized approach to musculoskeletal health care. 'i' represents innovative, inclusive, comprehensive and personalized care. 'Ortho' is the short term of orthopedics. After much thought, iOrtho became the best reflection of who we are and the mission of our practice — innovative, personalized, technology driven, comprehensive orthopedic care. This new brand has been very well received by existing as well as new patients.

**Q: WHEN YOU SAY YOUR SI FACILITY IS FULLY COMPREHENSIVE CAN YOU EXPLAIN?**

**A:** We are the only orthopedic outpatient facility in the area that offers everything under one roof- MRI, Xray, 3-D Fluoroscopy, Ultrasound, in-office surgery, regenerative medicine, physical therapy, aqua spa therapy and more. This provides a unique level of convenience for the client and also improves quality control through inter-departmental collaboration and communication.